



# Welcome to Save Time Online

To place your advertisement, please e-mail us the relevant text and graphics, and we will prepare your listing or feature page. We will invoice you for the amounts below, when you confirm approval of the listing. We will remove links when the paid period expires. All 12 month listings will be kept online for 12 months from invoice date. Monthly items can be arranged on a month by month basis – or paid in total in advance.

## PAID ADVERTISING OPTIONS

### Save Time Online.com.au Feature Page

One page listing, 200 words, 2 images ~ with web and e-mail links  
\$100.00 for 12 month listing

- Plus all new listings are included in our monthly newsletter for free! This includes one free amendment in the 12 months.
- A sample feature page consists of one full HTML coded page with images and linked to from one category on the .com.au website. We may list you in extra categories if we feel your site is of high quality, fits into other categories and is interesting enough to promote it more to our visitors.

### Newsletter Advertising

Text only newsletter ad up to 100 words

OR

One banner ad in the newsletter ~ \$25.00 for one month listing

- Our newsletter currently goes out to over 1,300 subscribers (August 2007)
- Banner size can be any size up to 200x200 pixels or a standard 468x60 banner

### Homepage Advertising

Small homepage box ad ~ \$50.00 for one month listing

Text link on homepage ~ \$25.00 for one month listing

Website of the month ~ \$75.00 for one month listing

- Your small box ad will appear on the right hand side under the gift guide image on the .com.au homepage only. Small homepage button ad only.
- Websites of the month bookings are only accepted for sites that meet all of our criteria of being a quality Australian website/business.

### Seasonal Page Advertising (approx 6 weeks)

Text, link and image on a relevant seasonal page ~ \$50.00 per listing

- These pages are popular and we promote them in our newsletter, on our homepage and on external sites. Examples are Christmas, Valentines Day and Mothers Day.

Conditions/Rates may change and we will notify you by email before you commit to listing with us.

## FREE ADVERTISING OPTIONS

### Donate a Prize

We invite you to donate a prize for a competition and enjoy being promoted on our .com.au homepage for the duration of the competition. Email for details.

### Not for Profit listings

We believe in supporting not for profit organisations - so please send your details to us for consideration.

For more information about advertising with us please email  
[advertising@savetimeonline.com.au](mailto:advertising@savetimeonline.com.au)